



# HOW TO CREATE A LEARNING ENVIRONMENT FOR ENTREPRENEURSHIP?

INTERNATIONAL ENTREPRENEURSHIP WORKSHOP  
13 TO 16 OF MAY 2019. MUNSTER, GERMANY



Co-funded by the  
Erasmus+ Programme  
of the European Union

# OBJECTIVE, AUDIENCE, FUNDING



Inspire academic staff to set-up their teaching activities in a more entrepreneurial way (train the trainer).



25 academic staff from different from different EU countries and different disciplinary areas + visitors from the WEXHE project.



Travel and accommodation cost for participants will be paid by Munster\*.

\*Up to the limit established by the European Commission.

# AGENDA (PRELIMINARY)

	13/05 (MON)	14/05 (TUE)	15/05 (WED)	16/05 (THU)
MORNING	<p><b>Masterclass</b>            Entrepreneurial behaviour: what is it? how to teach it?</p>	<p><b>Group activity</b>            Tools and techniques to creative thinking.</p>	<p><b>Q&amp;A</b>            Challenges of entrepreneurship: discussion with founders</p>	<p><b>Masterclass</b>            Social entrepreneurship and higher education</p>
AFTERNOON	<p><b>Presentation</b>            Examples from WEXHE: Dragons Den, Projektstudium, VCM.</p>	<p><b>Group activity</b>            Creating an entrepreneurial module.</p>	<p><b>External visit</b>            How does an entrepreneurial work environment look like?</p>	<p><b>Masterclass:</b>            Setting-up a business: planning, funding and other fundamentals</p>

# AGENDA DETAILS

## DAY ONE (13/05)

**Entrepreneurial behaviour.** Day one is about inspiration. In the morning you will be introduced to the evolution of entrepreneurship education, its context, why is it important and, more importantly, how to teach it by an expert in the field.

### > Lunch break

**Examples from WEXHE.** In the afternoon, you will be presented to concrete examples of successful ways to introduce entrepreneurship thinking in higher education. The examples will be presented by the persons who did it, therefore opportunities to ask questions will be plenty.

# AGENDA DETAILS

## DAY TWO (14/05)

**Tools and techniques to creative thinking.** The second day is hand-on. In the morning, you will be introduced to a series of creative thinking tools and techniques put into practice through engaging group activities.

### > Lunch break

**Creating an entrepreneurial module.** In the afternoon you will create your own entrepreneurship module together with teammates from different disciplinary fields and supported by two mentors. At the end of the day, the envisaged modules will be presented (pitch format) and discussed.

# AGENDA DETAILS

## DAY THREE (15/05)

**The challenges of entrepreneurship.** Day three is all about contact with real entrepreneurs. In the morning, a Q&A section with 3 start-up founders will be held where topics such as the role of HE in entrepreneurship and its everyday challenges will be discussed.

### > Lunch break

**How does an entrepreneurial work environment look like?** The environment plays a huge role in innovation, creativity and entrepreneurial thinking. Therefore, in the afternoon, you will have the chance to visit an incubator and see, first-hand, how such an environment looks like.

# AGENDA DETAILS

## DAY FOUR (16/05)

**Social entrepreneurship and higher education.** In the last day, you will be introduced to social entrepreneurship and its contribution to 21<sup>st</sup> century societies. You will also be presented to examples of how to set-up a social entrepreneurial activity.

### > Lunch break

**Setting-up a business.** Activities finish with an overlook into the ABCs of setting-up a real business. Here you will be introduced by and expert in the field to fundamental tools and techniques on business planning and funding.